

Your Gateway To  
The Unforgettable



**PESCHAUD**  
MOROCCO TRAVEL & EVENTS







# About Us

Welcome to Peschaud Travel & Events, where we transform your travel dreams into unforgettable adventures.

Established with a passion for exploration and a commitment to delivering exceptional travel experiences, we are your dedicated partners in crafting journeys that go beyond the ordinary.

At Peschaud Travel & Events, we are more than just a travel agency, we are enthusiasts, explorers, and storytellers.

Our team is a collective of seasoned travelers and experts in the art of planning seamless vacations. We bring a wealth of experience and a genuine love for discovering the world to every trip we design.





# Our Mission

Our mission is simple: to inspire and empower you to explore the world with confidence. We believe that travel is not just about reaching a destination, it's about the experiences along the way.

We strive to create journeys that resonate with your passions, whether you seek cultural immersion, thrilling adventures, or simply moments of relaxation.

We have the mission to curate and facilitate unforgettable journeys for individuals seeking enriching and seamless travel experiences.

Serving as the bridge between wanderlust and realization, our aim is to transform travel aspirations into vivid memories. This involves meticulously planning itineraries, offering a diverse array of destinations, and providing expert guidance to meet the unique preferences and needs of each traveler.



# Why Morocco

Morocco, a land of kaleidoscopic wonders, seamlessly blends the ancient with the contemporary. From the vibrant chaos of its markets to the tranquil expanse of the Sahara, Morocco is a canvas painted with rich hues of history, culture, and nature.

The Atlas Mountains, guardians of tradition, stand proud, while the medinas of Fes and Marrakech whisper tales of bygone eras. In the labyrinthine alleys, the scent of spices mingles with the echo of centuries-old craftsmanship. Along the Atlantic, Casablanca emerges as a city where the past gracefully meets the future.

Morocco, a realm of contrasts, invites all who venture here into a poetic journey through its diverse landscapes and timeless allure.







# Past and Present

Morocco bridges its rich past with a vibrant present, blending ancient traditions and modern influences. The country's history dates back thousands of years, with diverse cultural influences.

UNESCO World Heritage sites like Fes, Marrakech, and Meknes showcase magnificent architecture and preserved traditional medinas. Modern cities like Casablanca and Rabat combine modernity with historic landmarks. Morocco has invested in infrastructure and offers diverse landscapes, from the Atlas Mountains to the Sahara Desert and beautiful coastline. The country promotes renewable energy, sustainable development, and cultural heritage.

Morocco's ability to honor its history while embracing the present makes it a captivating destination to explore ancient traditions and experience modern vibrancy.



# Morocco Infrastructures

Morocco has invested in its tourism infrastructure to cater to the increasing number of visitors.

Key aspects include well-connected international airports, diverse accommodation options, an extensive transportation network, developed road infrastructure, tourist facilities at destinations, preservation of heritage sites and museums, and sustainable tourism development plans.

These advancements provide comfortable and convenient experiences for travelers as they explore Morocco's diverse attractions.







# Beaches

Morocco has a diverse coastline along the Atlantic Ocean and Mediterranean Sea, offering various beaches for different preferences. Essaouira is a charming seaside town on the Atlantic coast, known for its laid-back atmosphere and popular water sports like wind and kitesurfing.

Tamuda Bay, near Tetouan, is an emerging beach destination with pristine beaches, clear waters, luxury resorts, and activities such as jet skiing and paddleboarding. Sidi Ifni, on the southern Atlantic coast, offers stunning cliff-backed beaches and a vibrant surf scene.

Dakhla, situated on a peninsula in Western Sahara, is a paradise for water sports enthusiasts due to its long sandy beaches and strong winds.



# Desert

The Sahara Desert in Morocco is an iconic landscape with vast golden sand dunes, arid plains, and rugged mountains.

It offers a unique and immersive desert experience, showcasing tranquility and vastness. The desert is home to the indigenous Berber people, providing opportunities to learn about their rich culture and traditions. The desert is famous for its stunning sunsets and clear night skies, perfect for stargazing.







# Mountain

Morocco's diverse mountain ranges offer breathtaking landscapes, outdoor activities, and cultural exploration. The Atlas Mountains stretch across the country, featuring the High Atlas with its majestic peaks, traditional villages, and hiking trails.

Whether you seek adventure or tranquility, Morocco's mountains provide diverse experiences that highlight the country's natural beauty and cultural heritage.



# Smells

Morocco offers vibrant and sensory-rich experiences, including captivating smells. Here are some distinctive scents you'll encounter:

**Spices in the Souks:** The souks are filled with the rich aromas of cumin, cinnamon, saffron, and more, creating an earthy and aromatic experience.

**Fresh Mint Tea:** The refreshing scent of freshly brewed mint tea, a Moroccan staple, combines green tea, mint leaves, and a sweet fragrance of sugar.

**Orange Blossoms:** In spring, the air carries the delicate and sweet fragrance of orange blossoms, used in Moroccan cuisine and beauty products.

**Incense and Bakhoor:** The aroma of burning incense, like frankincense and myrrh, adds a sense of spirituality and tranquility during religious ceremonies and special occasions. These scents contribute to Morocco's fragrant tapestry, enhancing the sensory journey and creating lasting memories for visitors.







## Culinary

Moroccan cuisine is renowned for its vibrant flavors, aromatic spices, and diverse culinary influences. Common spices like cumin, ginger, and cinnamon create a fragrant aroma. Tagines, slow-cooked stews, feature tender meat and flavorful sauces.

Couscous, made from semolina wheat, absorbs accompanying flavors. Delicate pastries, such as almond-filled pastilla and honey-soaked m'hanncha, are beloved treats.

Moroccan cuisine offers a sensory journey of harmonious flavors, textures, and aromas that leave a lasting impression.

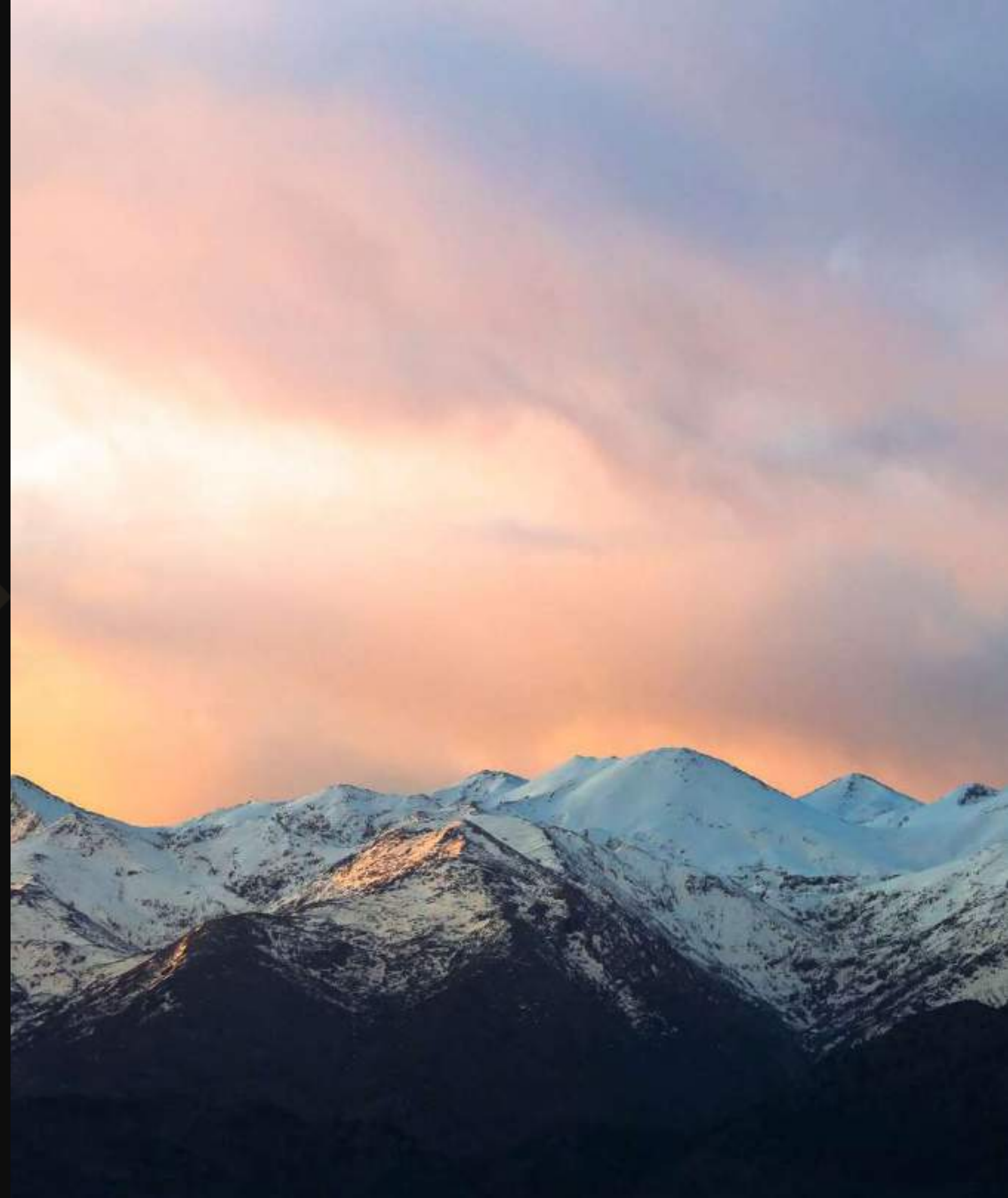


# Snow

Morocco offers winter sports and snowy landscapes in the High Atlas Mountains.

Activities like skiing, snowboarding, snowshoeing, and winter hiking are available. The proximity of the mountains to major cities allows for day trips or longer stays.

While the rest of Morocco remains snow-free, the High Atlas Mountains provide a unique winter experience. Visitors should check weather conditions and plan accordingly for a chance to enjoy snow in Morocco.







## Activities to experience

Embark on an enchanting journey in Morocco with unique and immersive experiences that create lasting memories.

Trek the Sahara Desert on a camel, marveling at stunning sunrises and sleeping under a starry sky. Dive into vibrant medinas, explore bustling souks, and discover the colors and crafts of Marrakech and Fes.

Indulge in a rejuvenating hammam spa treatment and savor the flavors of Moroccan cuisine.

Immerse yourself in history, from ancient medinas to UNESCO sites like Volubilis. Trek the Atlas Mountains, encountering Berber villages and breathtaking landscapes. Experience the magic of coastal towns like Tetouan and Essaouira.

Morocco offers a tapestry of adventures, culture, and relaxation to ignite your spirit of exploration.



# Caligraphy

Moroccan calligraphy, a form of Islamic calligraphy, is a significant art form that combines writing, geometry, and design.

Inspired by the flowing and decorative nature of Arabic script, skilled calligraphers create intricate compositions that convey meaning and beauty.

It is seen in religious texts, architectural ornamentation, decorative objects, and contemporary artworks, adorning mosques and palaces.

Experiencing Moroccan calligraphy allows you to appreciate the cultural heritage, Arabic script's beauty, and the craftsmanship of skilled artists. Delve into this world to witness the

devotion and artistry behind these magnificent works of written art.







# Henna Art

Henna art in Morocco is highly valued for its beauty and cultural significance.

It is applied to hands and feet, featuring delicate to elaborate designs with symbolic meanings.

Getting henna done in popular areas like Marrakech and Fes offers a chance to experience Moroccan culture, accompanied by traditional music and a warm atmosphere.

This temporary body art allows you to celebrate Moroccan traditions and carry a piece of its culture with you.



# Argan cooperatives

Argan oil is a sought-after ingredient in beauty and wellness. It moisturizes the skin, nourishes hair, and promotes well-being.

Local women in argan cooperatives extract the oil, providing employment and empowerment.

These cooperatives also produce other argan-based products, reflecting Morocco's cultural heritage.

Visiting an argan cooperative offers a unique experience to learn, interact, and appreciate the benefits of argan oil.







# Sport & Tourism

Morocco offers a vibrant sport tourism experience, nestled between the Atlas Mountains and Sahara Desert.

Adventure seekers can explore challenging trails in the Atlas Mountains or enjoy water sports along the coast.

The country hosts events like the Marathon des Sables and boasts world-class golf courses in Marrakech.

From skiing in the High Atlas to off-road biking in the desert, Morocco's diverse geography caters to various activities.

With its rich cultural tapestry, it offers an immersive experience blending adventure with tradition.



# Twilight Events

Embark on an unforgettable evening in Morocco with dining under the starlit Sahara sky after a camel trek to a nomadic camp.

Enjoy a lavish Moroccan feast to the beats of Berber drums and melodies of local musicians, creating a magical ambiance.

In Marrakech, explore bustling souks before relaxing in a traditional Riad or rooftop terrace.

Indulge in a delectable Moroccan dinner with live music and dance performances, bringing Morocco's spirit to life.

Discover Morocco's antique palaces for an evening of opulence, wandering through intricate architecture and lush gardens. Immerse yourself in the country's rich history and culture, creating timeless memories of elegance and nobility.







# Wine Tasting

Discover Morocco's diverse wine regions like Meknes, Casablanca, and the High Atlas Mountains.

Taste a variety of wines, from crisp whites to rich reds and delightful rosés, showcasing varietals like Syrah, Cabernet Sauvignon, Merlot, and indigenous grapes. Pair the wines with delicious Moroccan cuisine, including artisanal cheeses, cured meats, and traditional delicacies.

Whether near cities or in scenic countryside, a wine tasting in Morocco offers a unique and memorable experience.

Toast to the country's emerging wine culture, where old-world traditions meet new-world discoveries.



# Festivals in Morocco

Morocco hosts a variety of vibrant and diverse cultural festivals that showcase its rich heritage. Some notable festivals include the Fes Festival of World Sacred Music in Fes, which celebrates sacred music and intercultural dialogue.

The Marrakech International Film Festival showcases international and Moroccan films, attracting renowned filmmakers and actors. The Gnaoua World Music Festival in Essaouira fuses Gnaoua music with other genres, creating a unique musical experience. The Rose Festival in Kelaat M'Gouna honors the region's rose harvest with parades, music, dance, and beauty contests.


The Imilchil Marriage Festival highlights the traditional customs of arranged marriages and the union of tribes. The Erfoud Date Festival celebrates the date palm harvest, featuring exhibitions and cultural performances centered around dates. These festivals offer immersive experiences in Moroccan culture, music, arts, and traditions, fostering cultural exchange and creating lasting memories.







# Your Gateway to the Unforgettable



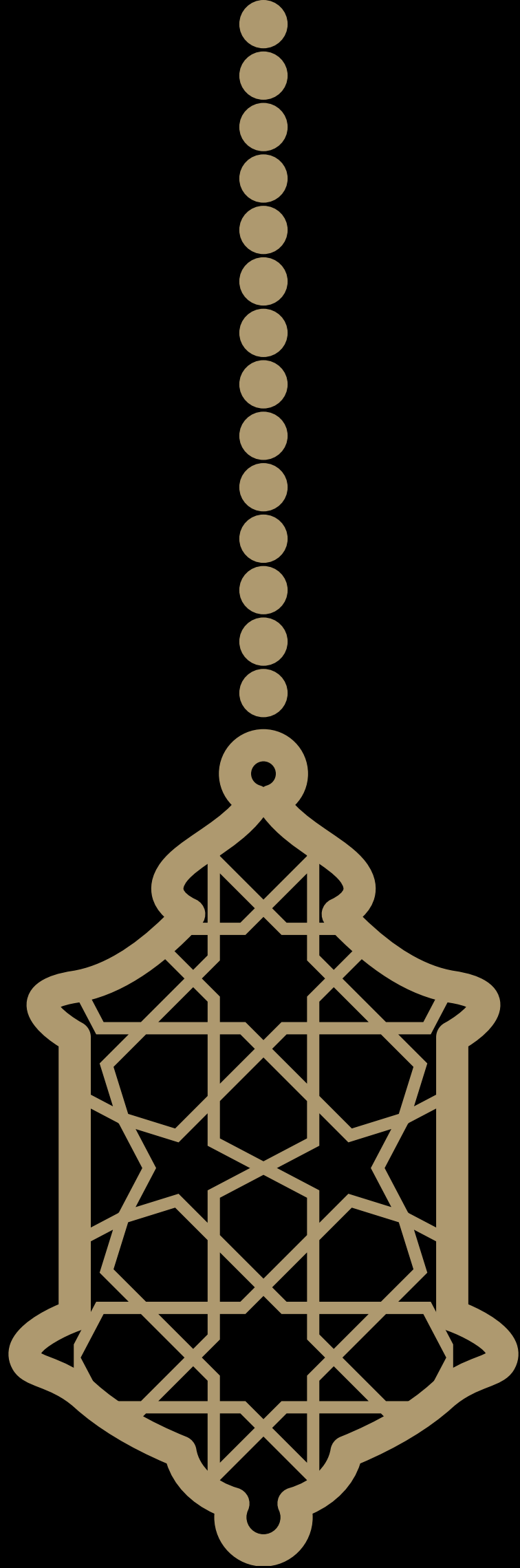
In conclusion, at Peschaud Travel & Events, our commitment is to transcend simple travel to create unforgettable experiences.

We are more than a travel agency; we are the architects of your dreams of escape. Every destination is a story, every itinerary an adventure, and every customer is at the heart of our passion. Join us on a journey where every moment becomes a precious memory, every landscape tells a story, and every customer becomes a cherished travel companion.

With Peschaud Travel & Events, every adventure is a promise of wonder.

Thank you for choosing us.





+212 520 99 60 80



[info@peschaud-travel.ma](mailto:info@peschaud-travel.ma)



[www.peschaud-travel.ma](http://www.peschaud-travel.ma)



299, Boulevard Mohamed V  
Casablanca 20110



Since

1955

**PESCHAUD**  
MOROCCO TRAVEL & EVENTS